

Framing and presentation protocols

Wide profile canvas-

- Paint all four sides of your canvas.
- String the back using D rings and plaited cord or plastic-coated wire
- Use a strong adhesive label with your name, title of work, medium used and price clearly written.

Thin profile canvas-

- Must be framed.
- String the back using D rings and plaited cord or plastic-coated wire
- Use a strong adhesive label with your name, title of work, medium used and price clearly written.

Floating frames-

- Used on wide profile canvases, available at Base Warehouse complete with a canvas or the frame only at Eckersleys in many sizes- Black, white, natural.
- String the back using D rings and plaited cord or plastic-coated wire
- Use a strong adhesive label with your name, title of work, medium used and price clearly written.

Matted works under glass-

- Frames must be undamaged
- Glass only not perspex (it begins to yellow within about 12 months)
- Mats made from acid free mat board
- Backing- acid free e.g., fomecore, core flute board. Available at Officeworks.
- String the back using D rings and plaited cord or plastic-coated wire

- On the back, tape the four sides where the frame joins the backing board, this is to protect your work from dust and grit getting in.
- Use a strong adhesive label with your name, title of work, medium used and price clearly written.

Photo Frames- why not?

- The stand back and hanging clips are not suitable for our gallery hanging system.
- They often have 2mm perspex which is flimsy and yellows within 12 months.
- The back board & stand back is manufactured from reconstituted wood waste which does not contain forest timbers or green wood chips, however is full of acid and will eat into your artwork within months.
- The matts provided with photo frames are not acid free and are not 3mm in thickness. This means they ripple and brown.

Thin profile canvases- why not?

- The larger in dimension a thin profile canvas is the more it warps. These types of canvases were always meant to be framed unless you are at high school or selling at the markets.
- The big bonus in framing your work is it looks so much better and will attract buyers.